

Degree Map
WP Online – MBA with Marketing Concentration
 Start Date: Fall 2, 2024
 Students Who Get All Foundation Courses Waived
 Expedited Track – 10 months

Fall II 2024	Spring I 2025	Spring II 2025	Summer I 2025	Summer II 2025
**ENT 7300-Marketing for Entrepreneurship – 3 credits	RPS 6100-Influence, Persuasion and Negotiation Strategy – 3 credits	MGT 6570-Innovation, Strategy and Corporate Sustainability – 3 credits	**MKT 7880-Global Marketing – 3 credits	MBA 6700-Integrated Learning Capstone – 3 credits
ENT 7600-Innovation and New Product Development – 3 credits	FIN 6550-Financial and Economic Global Strategy – 3 credits	*MKT 7960-Marketing Strategy – 3 credits	*MKT 7900-Consumer Behavior – 3 credits	MGT 6050-Business Analytics for Strategic Decision Making – 3 credits

- *Course is only offered once per year academic year during this particular session
- **Course is only offered in this semester each academic year
- Prerequisite courses, when applicable, must be taken or registered for in a prior session.
- MBA 6700 should be taken in one of the final two 7 week sessions of the program & requires a prerequisite override from your advisor.